




Sunday, August 1	Monday, August 2	Tuesday, August 3	Wednesday, August 4	Thursday, August 5	Friday, August 6	
<p>Accommodations, Meals & Classes: The Inn at Penn 3600 Sansom St Philadelphia, PA 19104 1.215.222.0200 (P)</p> <p>Academic Director David Wessels</p> <p>Program Team Patti Parker, Program Director parkerp@wharton.upenn.edu</p> <p>Program Manager Yaa Keene yaakeene@wharton.upenn.edu</p>	Breakfast 7:00-8:30	Breakfast 7:00-9:00	Breakfast 7:00-9:00	Breakfast 7:00-8:30	Breakfast & Check-Out 7:00-9:00	
	8:30-10:00 C-Suite Thinking <i>David Wessels</i>	9:00-10:30 The Link between Corporate Strategy and Value Creation <i>David Wessels</i>	9:00-10:30 Risk <i>Mauro Guillen</i>	8:30-10:00 Strategy Under Uncertainty / Scenario Planning <i>Jim Austin</i>	9:00-11:30 QuickDash Case Study: Report Out <i>David Wessels</i>	
	Break 10:00-10:15	Break 10:30-10:45	Break 10:30-10:45	Break 10:00-10:15	Break 11:30-11:45	
	10:15-12:00 C-Suite Thinking <i>David Wessels</i>	10:45-12:30 The Link between Corporate Strategy and Value Creation <i>David Wessels</i>	10:45-12:30 Key Performance Indicators <i>David Wessels</i>	10:15-12:00 Strategy Under Uncertainty / Scenario Planning <i>Jim Austin</i>	11:45-1:00 The CFO/CEO Partnership <i>David Wessels</i>	
	Group Photo & Lunch 12:00-1:00	Lunch 12:30-1:30	Lunch 12:30-1:30	Lunch 12:00-1:00	1:00-1:15 NACS Closing Remarks	
	1:00-2:30 Competitive Strategy <i>Harbir Singh</i>	1:30-3:00 Customer Centricity <i>Peter Fader</i>	1:30-3:00 Financial Forecasting and Financing Growth <i>David Wessels</i>	1:00-2:30 Strategic Execution <i>Jim Austin</i>	Optional Lunch 1:15-2:00	
	2:30-3:00 Program Registration	Break 2:30-2:45	Break 3:00-3:15	Break 3:00-3:15	Break 2:30-2:45	<p>Thank you for attending Wharton Executive Education</p> <p>Safe Travels!</p> <p>Endowed by:</p> 
	3:00-6:00 Leadership <i>Greg Shea</i>	2:45-4:30 Competitive Strategy <i>Harbir Singh</i>	3:15-5:00 Customer Centricity <i>Peter Fader</i>	3:15-5:00 Financial Forecasting and Financing Growth <i>David Wessels</i>	2:45-4:30 Strategic Execution <i>Jim Austin</i>	
	6:00-6:30 Interview with David Charles <i>Greg Shea & David Charles</i>	4:30-6:15 QuickDash Case Study: Strategic Assessment <i>David Wessels</i>	5:15-6:45 QuickDash Case Study: Customer Segmentation <i>David Wessels</i>	5:00-7:00 NACS LPF* <i>*Liquidity Preference Function</i>	4:45-6:15 QuickDash: Final Preparations <i>David Wessels</i>	
	Reception 6:30-7:00 Dinner 7:00-8:00	Dinner 6:15-8:00	Dinner 6:45-8:00	Dinner 6:15-8:00		